Sviatlana Tsikhanouskaya was born on September 11th, 1982 in Mikashevichy, Brest Region. She graduated from Mozyr State Pedagogical University and worked in the Chernobyl disaster relief fund.

In 2005 she married Siarhei Tsikhanouski and postponed her career to devote her time to family and children. In 2019, Siarhei started a YouTube channel, where he told about the real life in Belarus. The channel went extremely popular and in May 2020 Siarhei Tsikhanouski announced his desire to run for President of the Republic of Belarus.

But on June 30th 2020, Sviatlana Tsikhanouskaya decided to submit an application for presidency herself, since the regime considered her husband a political threat and imprisoned him, so that he could not run. This decision took her an immense willpower.

Since then, the story of Sviatlana Tikhanouskaya is the story of uniting both political forces and the people of Belarus. In July, her team merged with Viktar Babaryka and Valery Tsepkalo's headquarters. Both of the candidates were suspended, and this was the regime's fatal mistake. Led by Sviatlana Tsikhanouskaya, Maria Kalesnikava and Veronika Tsepkalo, as the main representatives of the democratic society of Belarus, their joint team proved that the majority of citizens, not just the opposition, desire changes.

On August 9th, the day of the presidential elections, the regime appeared to be unable to withstand losing and started violent repressions against the Belarusian people. On August 10th, Sviatlana Tsikhanouskaya was forcibly expelled from the country. However, it was not the end of the united headquarters. Staying in Vilnius, Sviatlana continued supporting the Belarusian people. Independent polls and unrigged protocols supposed that Mrs.Tsikhanouskaya must have won the election. That is why Sviatlana can perform as a legitimate President of Belarus for the transition period and is able to achieve three main goals of her campaign:

- 1. End the violence against peaceful Belarusians;
- 2. Free all political prisoners;
- 3. Hold new democratic presidential elections in Belarus.